Course:	MKTG4818 E02 - Business Web Design	**Department:**	Marketing/
Responsible Faculty:	Sunil Hazari	**Responses / Expected:**	13 / 18 (72.22%)

	QUANTITATIVE SECTION	SA	A	N	D	SD	N	Mean	Med.	Std Dev	N	Mean	Pct Rnk
Q1	I correctly utilized all required course texts and materials.	9	4	0	0	0	13	4.7	5	.46	3.9K	4.6	58
Q2	I check my online course at least two times per week.	11	2	0	0	0	13	4.8	5	.36	3.9K	4.7	60
Q3	I have consistent access to the technology required for this course.	10	3	0	0	0	13	4.8	5	.42	3.9K	4.8	35
Q4	I was well-prepared for class	10	3	0	0	0	13	4.8	5	.42	3.8K	4.6	68
Q5	I avidly participated in all class activities	10	2	1	0	0	13	4.7	5	.61	3.8K	4.6	56
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	9	4	0	0	0	13	4.7	5	.46	3.7K	4.5	61
Q7	This course challenged my intellect.	7	5	0	0	0	12	4.6	5	.49	3.8K	4.5	48
Q8	Class discussions and/or activities helped me to understand the subject matter.	8	5	0	0	0	13	4.6	5	.49	3.8K	4.4	61
Q9	Course assignments helped me to understand the subject matter.	9	4	0	0	0	13	4.7	5	.46	3.8K	4.5	63
Q10	Course content was presented effectively.	8	5	0	0	0	13	4.6	5	.49	3.8K	4.4	56
Q11	Required course texts and/or materials helped me to understand the subject matter.	6	6	1	0	0	13	4.4	4	.62	3.8K	4.5	34
Q12	Test content was representative of assigned material.	7	6	0	0	0	13	4.5	5	.50	3.4K	4.5	44
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	8	5	0	0	0	13	4.6	5	.49	3.8K	4.6	47
Q14	The instructor demonstrates knowledge of his/her discipline.	11	2	0	0	0	13	4.8	5	.36	3.8K	4.6	67
Q15	The instructor clearly explains course expectations.	11	2	0	0	0	13	4.8	5	.36	3.8K	4.5	74
Q16	The instructor clearly explains how students will be evaluated.	10	3	0	0	0	13	4.8	5	.42	3.8K	4.6	61
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	11	2	0	0	0	13	4.8	5	.36	3.8K	4.5	75
Q18	The instructor presents material in an organized manner.	9	4	0	0	0	13	4.7	5	.46	3.8K	4.5	54
Q19	The instructor communicates effectively.	11	2	0	0	0	13	4.8	5	.36	3.8K	4.5	73
Q20	The instructor demonstrates respect for students.	10	3	0	0	0	13	4.8	5	.42	3.8K	4.7	51
Q21	The instructor is receptive and responsive to the sharing of ideas during online discussions.	10	3	0	0	0	13	4.8	5	.42	3.7K	4.6	56
Q22	The instructor offers and is available for individual assistance.	10	3	0	0	0	13	4.8	5	.42	3.8K	4.6	57

Column groups: **MKTG4818 - E02** (Responses: SA, A, N, D, SD | Course: N, Mean, Med., Std Dev) and **--- Survey Comparisons ---** All (N, Mean, Pct Rnk)

Responses: [**SA**] Strongly Agree=5 [**A**] Agree=4 [**N**] Neutral=3 [**D**] Disagree=2 [**SD**] Strongly Disagree=1
Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

Q23 - What are the most important things you learned in this course?

Response Rate: 100.00% (**13** of **13**)

1	how to design an effective website
2	always stay one step ahead
3	The most important thing that I have learned is: how to effectively create a business website
4	The important elements of good basic web design.
5	The basics of web design, along with terms I will use in my career.
6	Just how to make a website in general because I am going to e eventually make one of my own.
7	I would have to say basic web design principles in general, and how to create and manage a website for business purposes.
8	I learned how to make a website and a digital resume, both of which I will definitely need after I graduate.
9	I learned all about designing web pages. I learned a lot of different techniques about the usage of websites. During this course I created several websites in which I have never did before.
10	How to use different websites
11	How to successfully create websites.
12	How to make business websites for free and how to upload YouTube videos to websites. Very beneficial class for sure!
13	During this course, Ive learned how to effectively create a website, the proper tools to use for a website, and the type of websites and communications that otter businesses use.

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?

Response Rate: 92.31% (**12** of **13**)

1	n/a
2	if I ever make a website. Things I learned from this course could be beneficial really in anything I will post online in my profession
3	The knowledge I have gained in this class will be invaluable to me in my future in marketing and sales. Simply understanding the benefits and intricacies of good business web design gives you or your firm a competitive advantage in your market.
4	Since I am a business major, I may some day have my own business and want to design my own site. Since I have taken this class there would be so much I would know what to do and what to do within my site.
5	Not only did this class help my computer skills but it also showed me what to do and what not to do when making websites.
6	It will be nice if I need to make a website for a project or to promote some sort of item in class because I am a marketing major.

7	I will use this knowledge to build a website
8	I will use the knowledge gained by creating and analyzing other business websites in the future
9	I will use the knowledge gained in this class for my marketing career.
10	I will Use this for my business one day soon
11	I hope to use it in my profession to help with web design in Marketing or PR.
12	I am going to continue to use my blog that we had to create.

Q25 - Explain any positive changes you would like to see made to this course.

Response Rate: 100.00% (13 of 13)

1	none - this class was challenging and fun
2	n/a
3	n/a
4	That the main and response post both due on the same day. For someone with a lot of online classes/work, it would be easier to have them both due at once.
5	N/A
6	N/A
7	Maybe have rubrics for the website design projects. Other than that I don't think any changes are needed.
8	Learning a little bit of how to use code in a website to spruce up web pages.
9	I would like to to see clear and precise instructions
10	I think the class is ran very well, the professor does a good job at responding to any questions via email.
11	I really enjoyed the class great job.
12	I liked everything about the class.
13	A little more assistant with some of the instructions and example of what good websites would look like.

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate: 92.31% (12 of 13)

1	very valuable
2	they helped alot during this semester
3	the textbook is really important for learning and also for the discussions posts
4	Upload YouTube videos, make free websites for lawn care companies and accounting sites. Edit and properly work a professional website
5	The textbook as well as the provided websites helped tremendously.
6	The book is very helpful for this course. The assignments are pretty fair just a post due and a response once a week.
7	Its important to watch the videos and make sure that you understand the material online.
8	I love the book for this class; so much in fact I will be buying my rental out instead of returning it. It is packed with valuable web design information, and the assignments we completed in this course were a great representation of text.
9	I enjoyed the projects way more than the discussions.
10	Everything was excellent!
11	Book is very important to have.
12	All assignments were straight forward and all the tools we needed to succeed

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.

Response Rate: 92.31% (12 of 13)

1	n/a
2	fairness
3	fair grading and assignments
4	Some assignments were difficult in the beginning because I was not use to designing things at all, but as the course went on I only grew from the first design and gotten better
5	No improvements need to be made it was very clear and very fair.
6	It was very fair!
7	I feel the evalution was a little unfair
8	Fair, challenging.
9	Evaluation is straightforward. Professor Hazari clearly defines what he is looking for each week, and he grades accordingly.
10	Evaluated fairly.
11	Difficult, fair and easy
12	Class was very helpful and fair.

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate: 92.31% (12 of 13)

1	very effective! I enjoyed this class
2	Very effective

3	The professor was very responsive and quick to reach out with any questions and was very helpful throughout the semester.
4	The instructor was very helpful and responded back to emails effectively.
5	Professor Hazari is a very effective teacher for this course. He is extremely knowledgeable when it comes to web design; he has even linked us to websites he has created.
6	I would say he needs to work on his effectivess
7	He seems to know a lot and demonstrates that well to his students
8	He did a great job teaching and reaching out to the students to let them know what was going on in the class.
9	Great teacher
10	Good professor! There is so much that I have learned over this course that I could actually use in my future.
11	Fantastic professor! I wish I could take another course with him.
12	Dr. Hazari is a great professor and is also very knowledgeable on the subject. His feedback was also very useful.